

Making the Switch

Allgood Pest Solutions' use of Suspend PolyZone cuts its callbacks nearly in half

Allgood Pest Solutions, which is based in Dublin, Ga., is a full-service company. In residential and commercial settings, it controls all kinds of pests, including wildlife.

"We do the works," says Bill Ballard, director of talent for Allgood, which operates in eight locations in Georgia and South Carolina: Augusta, Douglas, Dublin, Milledgeville, Savannah, Vidalia, Waycross, Charleston and all points in between.

Founded in 1974, Allgood began as a one-man operation and has grown to almost 100 employees. Committed to providing safe and effective pest management for families and businesses, Allgood's success can be attributed to a simple business plan built on core values that guide decisions and commitments to ensure a memorable customer experience. The company's core values focus on building and protecting its brand; a responsibility to customers, the community, the environment and one another; and a culture of happy people making people happy.

Allgood has partnered with Bayer Environmental Science for many years. Its pest management professionals (PMPs) use Suspend PolyZone to control

ants, cockroaches, spiders, mosquitoes and other occasional invaders. PolyZone's exclusive polymer technology ensures the active ingredient, deltamethrin, stays where it's applied after drying and protects

it from weather, irrigation and mechanical interference. With the recent federal synthetic pyrethroid label restrictions, this durability is a welcome benefit. After application, the product remains effective for as long as 90 days on aggressive substrates, including high-alkaline surfaces such as cement.

"We use it to its full potential," Ballard says. "It is one of the key products we use in nearly all of our accounts."

Allgood, which supplies all of its offices with PolyZone, routinely uses the pesticide for interior and exterior applications for effective control, keeping customers happy to enjoy a pest-free home.

"By switching from Suspend SC to PolyZone, our callbacks were cut nearly in half," Ballard says. "We monitored our numbers during testing of the product a couple of years ago, which was a key reason for our switch. The results we're seeing reinforce our confidence in the product."



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