

SERVICING BAIT STATIONS FASTER

SoffSecure Technology™ (SST) — An innovative device to secure soft bait.

“Now with Liphatech’s new 40g bigger bait sizes and no packaging, the rats take the bait better.”

Mike Patton
Patton Pest Control, Kansas



As the needs of the pest management professional have changed, new options have been developed to meet the demands of convenient servicing and quick, effective rodent control. As The Soft Bait Innovators™, Liphatech has always brought you the latest rodenticide technology in the industry.

Now, with SoffSecure Technology (SST) rodenticide placement devices, servicing stations has never been easier or more effective. Gone are the days of dealing with bait rod hassles, especially in cold weather. Plus, using SST is simple. Just place the paperless bait in the SST device, close the lid and go. The rodents feed on the bait directly through the bars.

Wait ... paperless soft bait? Yes, the SST was designed to save time servicing stations as well as take care of one of the problems that PMPs face today- paper shreds. No paper means no mess. Liphatech now has larger 40g pouches of both FirstStrike® and Resolv.® With new label changes, you can remove the paper on Liphatech products.

Mike Patton from Patton Pest Control had great success using the new 40g size and SST at a grain elevator site in Hutchinson, Kansas. Patton put stations around a grain elevator that had active burrows.

“We liked using the larger amount of bait. With such a big elevator, it is extremely difficult to get rats to accept bait when you compete with grains.

Now with Liphatech’s new 40g bigger bait sizes and no packaging, the rats take the bait better. Also, the raised SST device kept the bait dry and prevented mold,” said Patton.

For Dena Berg-Castano, at Northwest Exterminating in Arizona, using the SST

proved to be very beneficial, as well. Berg-Castano tested the SSTs using her existing 10g FirstStrike pouch baits in ten stations at a site in the desert. She made weekly checks on the account for more than two months. They did not have paper outside the station compared to when rods are used.

“The device doesn’t hinder the rodents’ feeding.”

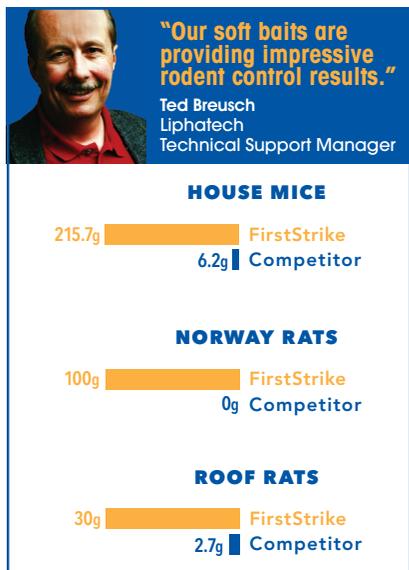
Dena Berg-Castrano
Northwest Exterminating, Arizona



FirstStrike and Resolv now available in a NEW LARGER easy to open 40g size.

“With the SST, you are able to put more bait in the device comfortably and not worry about paper. There is no trash to worry about and the device doesn’t hinder the rodents’ feeding. It’s more profitable because there is less rebaiting and less cleaning,” said Berg-Castano.

With technology so advanced, there’s little reason not to use soft bait and SST. Think outside the blocks. Make the switch today. Use SoffSecure Technology and soft bait for all your customers. To learn more about SST, soft bait and how it can improve effectiveness, and save your company time and money, contact your local distributor, visit Liphatech.com or call **888.331.7900**.



Testing of FirstStrike versus leading bromadiolone block conducted by Liphatech Technical Support in rural settings on House Mice, Norway Rats and Roof Rats. Amount of products consumed listed in grams.

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The Soft Bait Innovators™