CleanBrands guarantees durability, protection

t's no secret that bed bugs aren't going anywhere. In fact, the number of reported bed bug cases are on the rise. That is why CleanBrands has created a product that can withstand continued wear and tear and outlast the life of the bed bug.

The CleanRest PRO mattress and box spring encasements come with a

> 10-year, no-rip commercial warranty. They are engineered to be bed bug-proof, tear-proof and waterproof, and were

designed with

stretchy side



Peter Daniello Account Manager

walls, for ease of installation.

CleanBrands is committed to innovation, and has developed patented technology that keeps bed bugs out. The company's MicronOne fabric blocks out anything larger than 1 micron, and its Zip-N-Click zipper locking mechanism ensures the most vulnerable place on an



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encasement stays secured. By using CleanBrands' tear-proof encasements, pest management professionals (PMPs) can reduce their number of callbacks and get ahead of customer complaints.

In an ever-changing, technology-crazed society, customer satisfaction is more important than ever. With social media, apps and websites that are dedicated to consumer reviews, customers have the ability to share their pest management service experience — positive or negative — in the palm of their hands. It is crucial that PMPs manage their reputation and brand. By using quality products in their day-today services, they can influence the customer experience.

"We are committed to our customers' success, and want everyone to have the same level of confidence in our product as we do," says CleanBrands Pest Control Account Manager Peter Daniello. "If you haven't yet had the opportunity to work with our encasements, we pride ourselves on our free sample program. Stop by our PestWorld booth, or call or visit us online anytime."

