

THE INDUSTRY'S LEADING TECHNICAL JOURNAL SINCE 1933

PMP Pest Management PROFESSIONAL

MUST-SEE EXHIBITS

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2	Amvac	1446
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5	CleanBrands	644
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10	ServicePro.	424, 804, 1311
11	Target Specialty Products	1235
12	Oldham Chemicals	608, 846



Kness Pest Defense is poised for continued growth

Build a better mousetrap and the world will beat a path to your door.

That's exactly how Kness Mfg. Co. Inc. got started in 1924 by its founder, Austin Enos "Brick" Kness, who invented the first multiple-catch mousetrap while working as a janitor at a high school in Audubon, Iowa. Mice were invading the lunches of students, so the enterprising young inventor took matters into his own hands and created the prototype for the Ketch-All Multiple Catch Mousetrap.

Strategically located in the Midwest, Kness' team of experienced industry professionals has supplied and manufactured innovative, reliable and easy-to-use pest management products for more than 90 years.

In May 2017, the family-owned manufacturer launched a corporate rebranding initiative, focusing on the world-renowned quality of Kness' pest control products and its exclusive production process. The company's new brand and positioning — "Kness Pest



Defense, Your Best Defense" — embodies both its rich history and its plans for moving forward.

NEW TO DEBUT

• **KritterSense**, an innovative electronic monitoring system, allows the user to connect the device to a range of traps — including snap traps, multiple-catch traps, live animal traps and bait boxes. Krittersense features both a Wi-Fi and cellular system to allow communication

from almost anywhere. Once in place, users can set a preference of notification of triggers by text message, email and app notification.

• **Flies-No-More Solar Trap** features a solar-powered LED light attractant and a banana-scented glue board, which are designed to attract flies and other insects. Kness' new fly trap is easy to inspect, and the scented glue board can be quickly replaced when it has reached its capacity.



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